

Message Text

UNCLASSIFIED

PAGE 01 MANILA 11911 020800Z

ACTION EA-09

INFO OCT-01 ISO-00 EB-08 COME-00 USIA-15 AID-05 /038 W

-----040212 020840Z /12

R 020715Z AUG 77

FM AMEMBASSY MANILA

TO SECSTATE WASHDC 3154

UNCLAS MANILA 11911

FOR EA/PHL SARTORIUS

E.O. 11652: N/A

TAGS: BGEN, RP

SUBJECT: PHILIPPINE REQUEST FOR TRAINING FILMS ON
SMALL BUSINESS

REF: MELLOR/WILLIAMS MEMCON JULY 11, 1977

1. UNDERSECRETARY OF INDUSTRY CESAR MACUJA, WHO HEADS UP THE PHILIPPINE COMMISSION ON SMALL AND MEDIUM INDUSTRIES HAS ASKED THE EMBASSY FOR ASSISTANCE IN LOCATING FILMS AND OTHER AUDIO-VISUAL AIDS THAT COULD BE USED FOR TRAINING PURPOSES. HE SAID THAT SUBJECT OF MATERIALS SHOULD INCLUDE MANAGEMENT TECHNIQUES, FEASIBILITY STUDY PREPARATION, CONSULTING SERVICES, PLANT LAYOUT AND DESIGN, PRODUCTION FLOW, MINING INDUSTRY TECHNOLOGY, METAL WORKING TECHNOLOGY, FOOD PROCESSING AND PACKAGING TECHNOLOGY, FOREST INDUSTRY TECHNOLOGY, PRODUCT TESTING TECHNIQUES, REGIONAL MARKETING TECHNIQUES, INDUSTRIAL ESTATE PLANNING, AND SUB-CONTRACTING. THE UNDERSECRETARY IS UNABLE TO BE MORE SPECIFIC AT THIS POINT, AS THE COMMISSION IS JUST LAUNCHING ITS NATION-WIDE EFFORT TO ASSIST SMALL AND MEDIUM SIZED INDUSTRIES TO GET STARTED OR TO IMPROVE THEIR EFFICIENCY AND HE IS EXAMINING WAYS TO ACCOMPLISH THE OBJECTIVE.

2. EMBASSY WOULD APPRECIATE EA/PHL COORDINATING WITH
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U. S. SMALL BUSINESS ADMINISTRATION, USIS, AND AID TO GATHER AND SCREEN REPRESENTATIVE AUDIO-VISUAL MATERIAL WHICH COULD BE LOANED OR GIVEN THE PHILIPPINE COMMISSION TO ILLUSTRATE AVAILABLE USG MATERIALS. EMBASSY IS, OF COURSE, COORDINATING WITH AID/MANILA IN EFFORT TO ASSIST GOP IN THIS PROJECT AND WE EXPECT FURTHER INITIATIVES FROM GOP VIA NEDA AND AID/MANILA.

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
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Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Source: CORE
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Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D770276-0190
Format: TEL
From: MANILA
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1977/newtext/t197708107/aaaadmsi.tel
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Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
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Previous Classification: n/a
Previous Handling Restrictions: n/a
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Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29-Oct-2004 12:00:00 am
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1420613
Secure: OPEN
Status: NATIVE
Subject: PHILIPPINE REQUEST FOR TRAINING FILMS ON SMALL BUSINESS
TAGS: BGEN, RP
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/f6e39e4f-c288-dd11-92da-001cc4696bcc
Review Markings:
Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
22 May 2009
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009